

Your Name: *Elizabeth Ferry*

Form for Evaluating Internet Information Resources

(NOTE: This form is not for evaluating productivity software/sites, simulation games/sites, or educational software/games/sites)

1. **URL of Web page being evaluated:** <http://www.studygs.net/speaking.htm>
2. **Primary use (students, teacher, parent, other,...):** *Suggested to anyone (primarily students or people who are working with them) who needs guidance about public speaking, writing, presenting and many other topics.*

Questions 3-10 are about the site that is hosting your page.

3. **Truncate the URL of the Web page. What is the domain name of the Web site?**
<http://www.studygs.net/>
4. **What is the name of Web site?** Study Guides and Strategies
5. **What is the purpose or goal of this Web site?** *Provide free, accessible, and effective resources to anyone who is seeking information on a wide range of subjects.*
6. **What organization or individual created this site?** *Joe Landsberger (an international learner-critic, and involved in education public service) has been researching, writing, maintaining, and supporting since 1996.*
7. **What affiliations/purpose/audience do they have that might create a built-in bias toward the information? What is that bias?** (Note: every site has bias, you just have to be aware of what that bias is and be prepared to defend it or present information from other viewpoints.) *Although this website is aimed to help anyone who is searching for answers, it is geared toward students. Although I think the intentions are completely genuine and positive, there may be some bias about what the creator of this website has specific knowledge behind. There are no other affiliations listed and the author is the one supporting the website so there are not too many other biases present.*
8. **What other types of organizations link to this site?** (Using the Google search engine, type *link:* and the Web site address (example: *link:www.website.com*)) *A Google search engine is present and there is also an "Author's Social Media" section where links to Facebook, Stumble Upon, Twitter, Linked In, and google bookmarks appear.*
9. **Is there a way to provide feedback on the Web site and create an exchange with the author or Web site manager?** *There is an email hyperlink encouraging viewers to email about comment, suggestions, feedback, and an option to receive a newsletter. This also states emails will not be shared with anyone.*

Questions 10-12 are about the specific page that has information for your project/unit:

10. **Who is the author of the page and does that person have valid credentials to present this information (the creator of the site is not always the author of a page within the site)?** *Joe Landsberger is the creator AND author. I looked through his credentials on his personal page as well as this website and he is more than qualified to present this information.*

11. **What other references are cited for the information presented?** *Almost every piece of information has another reference to go with it. There are multiple guide pages that link elsewhere for further reading.*
12. **How old is the material on the page? Is it current or outdated (copyright year is not the same as the last update)?** *This website has been active since 1995 but updated every year and the last official update was 2012. The material seems to be very current and up to date.*
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Final evaluation questions:

13. **Are there ads linked to the page or the site that might make this page inappropriate for your audience? Are the ads “sticky” or static? If there are no ads, how is this Web site paid for (where do they get their money)?** *There are no ads present. It states that the website is supported by the author. It is not clear where he has the funds, but this is a very prestigious man who has built this website chain up for almost two decades and received accolades for his work.*
14. **Is there other content on the site that appears affiliated with the information you’ve selected that might make this page inappropriate** (a Web site with great tutorials on how to make good movies with sections on how to make a documentary, a biography, an infomercial, etc. might also have a tutorial on making an inappropriate movie)? *During my research and exploration I was unable to find any possible affiliations that would make this page inappropriate.*
15. **How helpful is this site/page to you? Does it have the information you need and feel confident using?** *I feel extremely confident using this website and I am definitely going to use it inside and outside the classroom. It is extremely helpful to me (and my public speaking unit) but could also benefit all the other concentrations as well.*
16. **Describe how this Web site/page might be used in your project/unit:** *There are many activities, tips and tricks that can be incorporated into public speaking and presenting. I can use these guides to help develop, instruct, and assess my students in my current unit as well as many other aspects of English I will encounter.*
17. **Reviewing your answers above, is this a good page/site to use for your project/unit? Why or why not?** (NOTE: Some questions above may not apply to your page; there is no rule as to how many “correct” answers are needed for a page to be good or what constitutes a “bad” page. You just need to be able to justify your choices and the information above can provide good support.) *I think this page is a quality, respected, and appropriate website that has numerous resources that would promote the learning taking place during my unit.*